VOLVO
262 C



For 1978, Volvo presents a landmark automobile: the 262C with body by Bertone. There's never been a finer Volvo.

Put yourself behind the wheel of the 262C and you enter the world of true Grand Touring cars, a world appreciated only by demanding, discriminating drivers who can appreciate and afford the best in motoring.







Drive the 262C and you experience the satisfaction that comes with owning a classic, limited production car. Volvo's light-alloy V-6 engine provides the quick, smooth response characteristic of great Grand Touring cars. Surefooted, agile handling and a body by Bertone-one of the most respected names in Italian coachbuilding-combine with performance to make the 262C a car that will be applauded by drivers who know great automobiles.

The smell and feel of fine leather adds to the 262C interior's air of quiet, tasteful luxury. Soft, pleated black leather covers the anatomically designed, and individually heated front seats, and the spacious rear seat of this genuine 2+2 touring car. Leather also covers the doors and rear panels and headliner trim. Door panels are accented with genuine elm wood veneer and the leather-covered sun visors are recessed into a full-width leather panel above the windshield. The steering wheel is also padded, completing the 262C's feel of fine quality.

As a worthy companion to luxurious comfort, convenience is also a part of the 262C interior. Above each door are individual swivel-mounted map lights. The windows are power-operated, as are the rear-mounted antenna



and outside rear view mirrors. The center console extends into the spacious rear passenger compartment and contains an illuminated ashtray and lighter.

Other standard equipment includes cruise control, a feature that offers comfort plus improved mileage on long trips; a space-saver spare, with its own electric air compressor; "European-profile" steel-belted radials, mounted on light-alloy wheels; and Mystic Silver metallic finish with black vinyl roof.

Another standard feature is Volvo's integrated air conditioning, which has a recirculation capability and can even dehumidify heated air in winter.

As in all Volvos, every control for every piece of equipment lies within easy reach and driver visibility is excellent. ..making the 262C a part of the proud Volvo tradition.

Powering the 262C is Volvo's 2.7-liter overhead cam V-6. Its specifications are matched perfectly to the thoroughbred character of this finest Volvo ever.

The V-6 also incorporates Volvo's Lambda-sondTM* emission control- a revolutionary system that permits the 262C to do what most manufacturers claimed was impossible: meet the stringent current state and federal regulations with optimum power and efficiency.



Most 262C drivers are expected to specify Volvo's three-speed automatic transmission. But there is an alternative: Volvos fully synchronized four-speed manual gearbox with electrically activated overdrive.

Complementing the unique aspects of the 262C are all the qualities and features that make any model Volvo one of the safest, most maneuverable automobiles in the world... including four-wheel power-assisted disc brakes, a dual braking system in which each circuit operates on three-not just two-wheels, power-assisted rack-and-pinion steering with only 3.5 turns lock-to-lock, and a 32'2" turning circle.

*Lambda-SondTM trademark of Volvo of America Corporation.

The 262C also incorporates Volvo's safety-body design with a central "cage"' buffered by front and rear "crumple zones." Bumpers of aluminum alloy backed by gas-filled impact absorbers are designed to take a 5 mph bump with no damage.

All these things contribute to the spirit of Grand Touring embodied by the Volvo 262C.

The 262C combines Volvos renowned engineering, durability and quality control with Italian artistry and elegance to produce an automobile that will rank high among the worlds finest Grand Touring cars. ..a fitting position for the finest Volvo ever.





VOLVO 262C
Specifications and Equipment

Engine

Model designation	B27F
Configuration	V-6
Displacement	163 cu. in. (2673 cc)
Bore X Stoke	3.46 x 2.87 ins. (88 x 73 mm)
Horsepower (SAE-net)	125 @ 5500rpm.
Torque (SAE-net)	148 ft. lbs. @ 2750rpm.
Compression Ratio	8.2:1
Fuel Delivery	Continuous Flow Injection
Fuel	Unleaded Regular (91 RON)
Emission Control	Lambda-sond™* Three-way Catalyst
Engine Block and Cylinder Head	Cast Aluminum Alloy with wet steel cylinder liners.
Valve System	Chain-driven overhead camshafts (one per cylinder bank) operating rocker arms.

General dimensions and data

Wheelbase	103.9 inches
Overall Length	192.4 inches
Overall Width	67.2 inches
Overall Height	53.5 inches
Legroom, Front (SAE)	40.9 inches
Legroom, Rear (SAE)	33.5 inches
Seating Capacity	2 + 2 Tourer
Trunk Capacity (SAE)	13.7 cu. ft.
Fuel Capacity	15.8 gallons

Cooling system

Sealed. Anti-freeze Coolant	11.5 quarts

Electrical system

Battery	12 Volt/70 Amp Hour
Alternator Rating	55A
Starter Motor	1.1 hp. Output
Ignition	100% Solid State

Drivetrain

Manual	Four-speed, all-synchromesh with electrically operated overdrive.
Automatic	Three-speed with floor-mounted illuminated quadrant with PRND21 pattern.

Steering system

Rack-and-pinion with Safety Steering Column	17.1:1 Power Assisted
Number of Turns, Lock to Lock	3.5
Turning Circle	32'2"
Steering Wheel	Small diameter
Tires	Michelin "European-profile" steel-belted radials (185/70-SR 14) mounted on 5½ J X 14 Light-alloy wheels.
Spare Tire	"Space-Saver" with electric air compressor.

*Lambda-sond™ is a trademark of Volvo of America Corporation.

Brake system
Self-adjusting disc brakes on all four wheels with ventilated front discs. Tandem type 4:1 power-assist. Pressure relief valves on rear brakes. Dual "triangle-split" hydraulic system, with stepped-bore master cylinder to maintain low pedal effort even if one circuit fails, connects both front wheels and one rear wheel on each circuit. Center handbrake operates mechanically on separate rear wheel drums.

Body
Unit construction with energy absorbing front and rear ends with central "safety cage." Special anti-corrosive coating is sprayed into closed-section profiles, inside doors, etc. Galvanized steel in rust susceptible areas. Two separate undercoats. Partly aluminized exhaust system.

Suspension
Front: Spring-strut type incorporating coil springs and telescopic shock absorbers and stabilizer bar. Rear: Rigid axle carried by longitudinal control arms and torque rods. Lateral location by track rod. Coil springs and telescopic shock absorbers, plus stabilizer bar.

Standard equipment
Exterior: Mystic Silver metallic finish with black vinyl roof and deluxe trim. Tinted glass. Power antenna. Electric rear window defroster. Intermittent windshield wipers. Light-alloy wheels. Dual, electric remote control rearview mirrors.
Interior: Full leather interior, including black pleated leather on seats, door panels with elm veneer, and headliner trim. Deep-pile carpeting, including trunk. Dual swivel map lights. Self-adjusting, three-point safety belts front and rear. Leather storage pockets on doors. Rear seat armrest.

Additional Equipment: Electric tachometer. Trip meter. Cruise control. Air conditioning. Variable-intensity, illuminated instruments and controls. Illuminated, locking glove compartment with vanity mirror. Power-assisted brakes. Heated front seats. Quartz crystal clock. Automatic luggage compartment light and engine compartment light. Power windows... and more.

Warranty and maintenance
Volvo offers a 12 month limited warranty without mileage restriction. To help you fully understand your warranties, servicing needs and maintenance schedules, Volvo has prepared a descriptive booklet.

Leasing
Your dealer can advise you of the possible advantages of leasing. Consider a variety of plans, including full-service leasing with maintenance and insurance coverage, available from 12 to 48 month periods.

Note
The factory reserves the right to make changes at any time, without notice, to prices, colors, materials, standard equipment, specifications and models and also to discontinue models.

VOLVO

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